ENHANCING HOSPITALITY ACCESS WITH RFID

How an historic professional golf tour stop, with 20,000 attendees, leveled up access control and real-time attendance monitoring, overcoming ticketing integration and volunteer security challenges.

CONFIGURATION SPECIFICS

Wristbands: Pre-activated and distributed at each hospitality area; GA tickets from ticketing were scanned at the main entrance.
Access Control: Unique wristband types issued for each hospitality area.
Entry/Exit: Standard procedures for smooth operations.
Reporting API: For real-time attendance figures and independent reporting

ONSITE OPERATIONS

Deployment: All portals were set up before practice rounds, leaving plenty of time for the team to configure and right-size the tech.
Indoor Portals: Deployed for the clubhouse due to its sophisticated setting.

CLIENT SPECIFICS

Self-sufficiency: Provided a self-sufficient setup, preferred by the client.
Contacts: A handful of direct contacts were made available as liaisons to ensure a clean and branded experience.

FOOTPRINT & GEAR

Coverage: Access control at every hospitality area and in the Clubhouse.
Equipment: 68 portals across 25 locations.

CHALLENGES & SOLUTIONS

TICKETING INTEGRATION

Issue:
Client's ticketing partner made integrating access management a challenge.

Solution:
Used pre-activated wristbands to ensure smooth entry.

VOLUNTEER SECURITY

Issue:
Volunteers with minimal training struggled to enforce access control.

Solution:
Simplified access with unique wristbands and clear instructions.

Ready to *take a swing* at RFID? **Let's talk.**

xIntellitix